Viera East CDD
Workshop Meeting

Tuesday   **Hook & Eagle Tavern**
May 7, 2024   **2300 Clubhouse Drive**
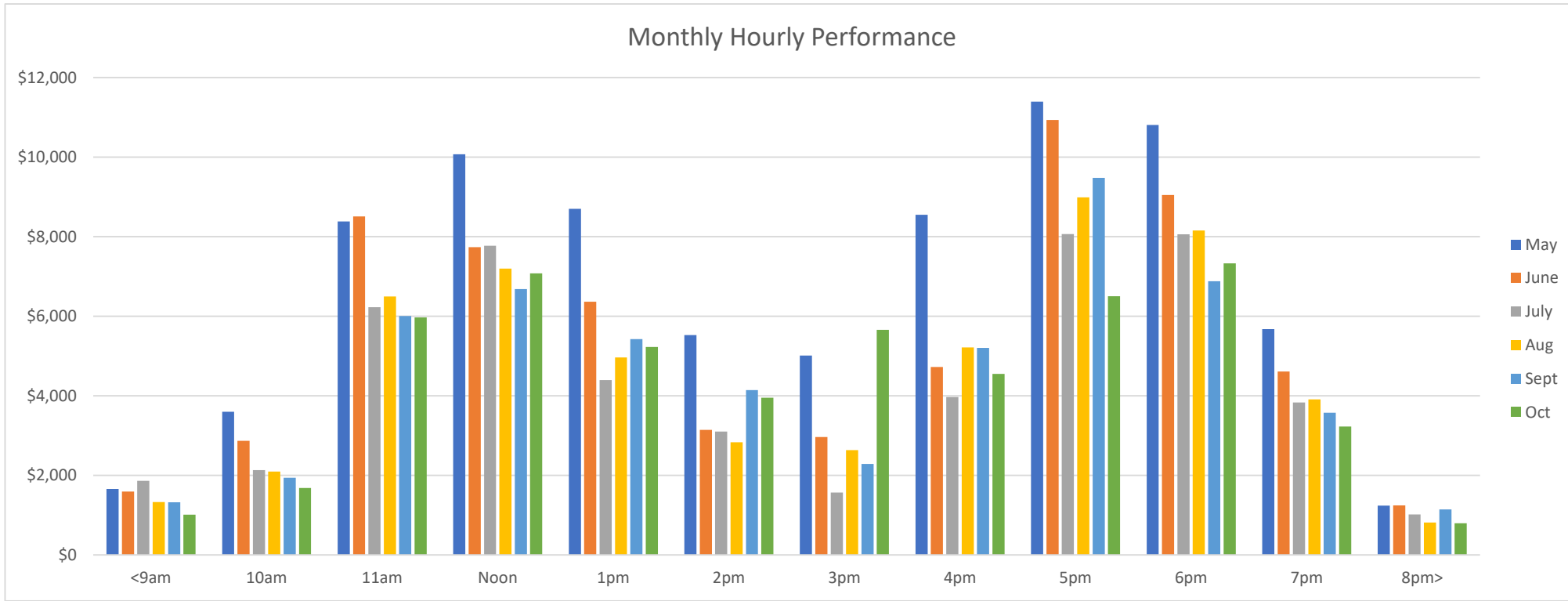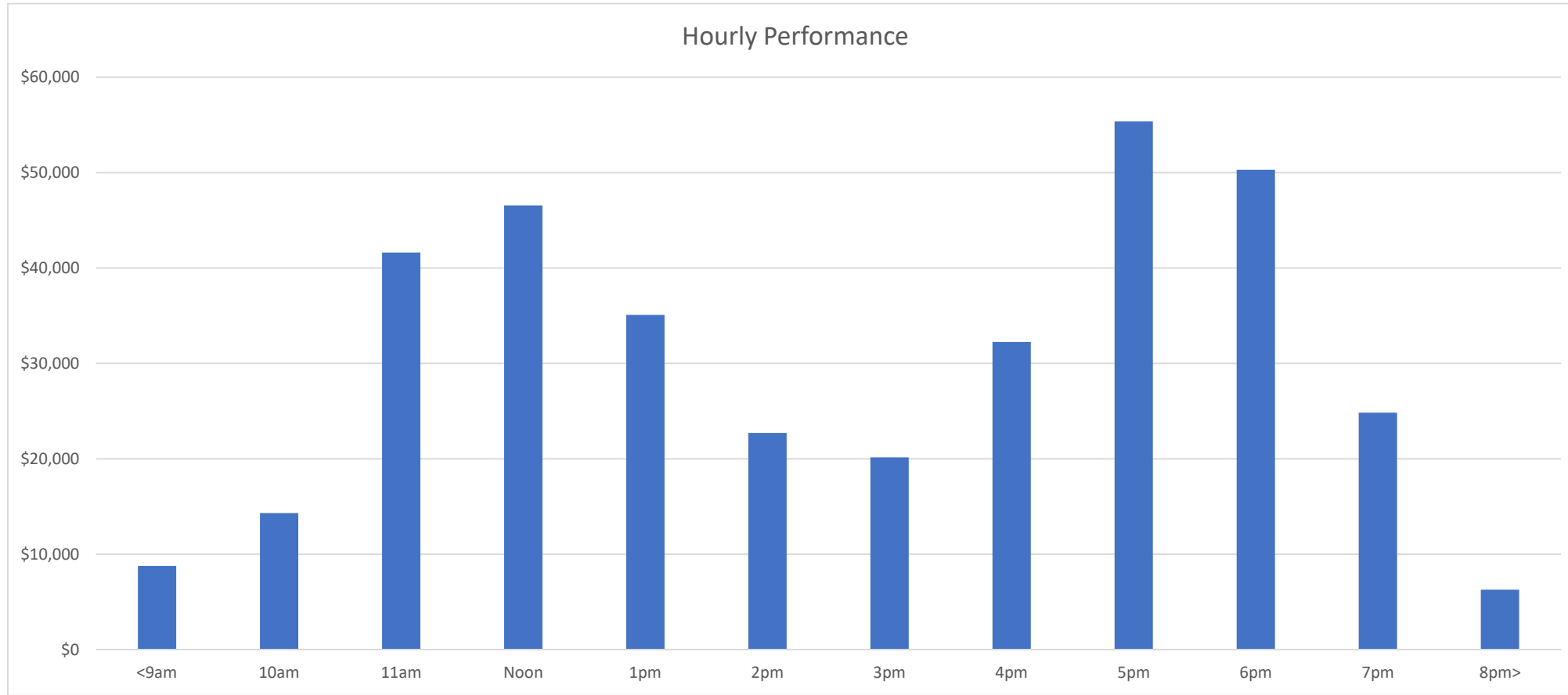**7:00 p.m.**   **Rockledge, FL**

1. Roll Call

2. Discussion of Hook and Eagle Operations

3. District Manager's Report

4. General Manager's Report

5. Restaurant Report

6. Lifestyle/ Marketing Report

7. Supervisor's Requests

8. Adjournment

SECTION II

	<9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm>	
May	$1,658	$3,596	$8,387	$10,072	$8,702	$5,525	$5,015	$8,554	$11,394	$10,808	$5,677	$1,241	
June	$1,593	$2,868	$8,512	$7,739	$6,364	$3,145	$2,963	$4,726	$10,936	$9,048	$4,609	$1,247	
July	$1,860	$2,134	$6,230	$7,771	$4,393	$3,101	$1,569	$3,972	$8,067	$8,059	$3,829	$1,020	
Aug	$1,327	$2,095	$6,498	$7,201	$4,964	$2,829	$2,635	$5,217	$8,988	$8,158	$3,908	$813	
Sept	$1,325	$1,942	$6,008	$6,685	$5,425	$4,146	$2,289	$5,203	$9,480	$6,883	$3,574	$1,145	
Oct	$1,012	$1,682	$5,968	$7,077	$5,228	$3,952	$5,660	$4,553	$6,505	$7,331	$3,230	$796	
	$8,775	$14,318	$41,604	$46,544	$35,077	$22,698	$20,130	$32,226	$55,369	$50,286	$24,827	$6,263	$358,116
	2%	4%	12%	13%	10%	6%	6%	9%	15%	14%	7%	2%	

3pm-8pm	53%
9am-3pm	47%

Monthly Hourly Performance

Hourly Performance

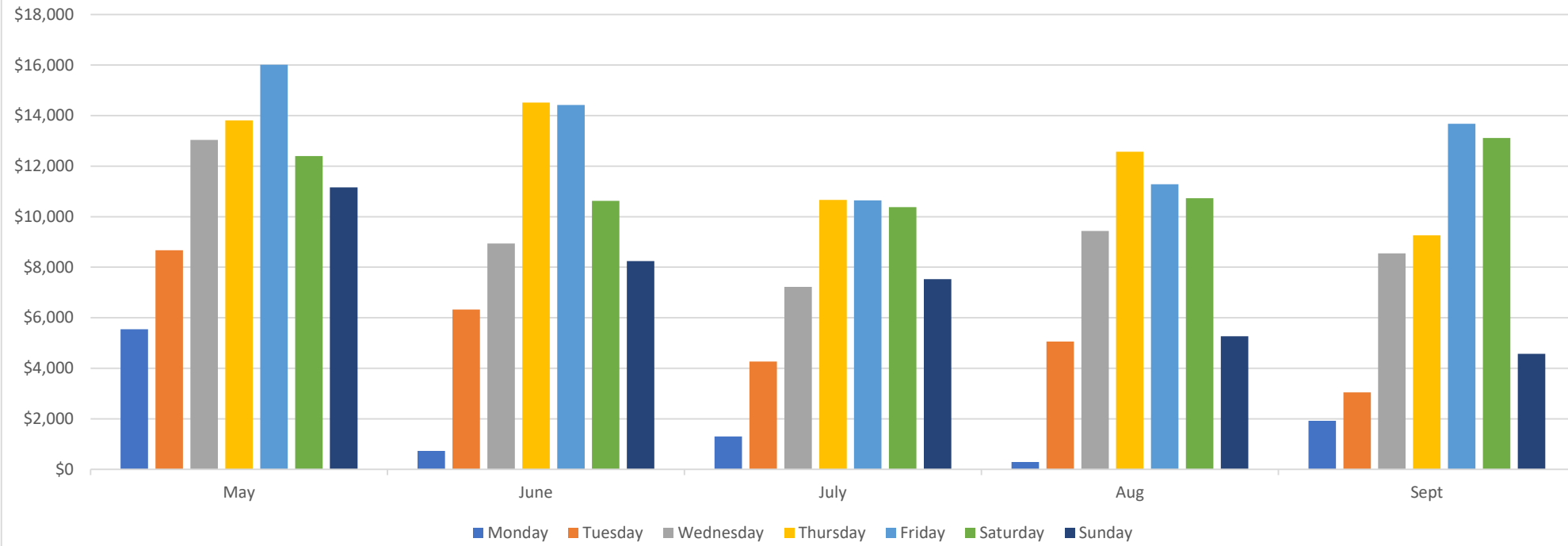|	<9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm>

Performance by Day of Week

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
May	$5,545	$8,667	$13,040	$13,807	$16,011	$12,401	$11,157	
June	$734	$6,323	$8,936	$14,516	$14,421	$10,624	$8,237	
July	$1,297	$4,270	$7,220	$10,664	$10,647	$10,377	$7,528	
Aug	$292	$5,061	$9,432	$12,575	$11,280	$10,726	$5,267	
Sept	$1,921	$3,044	$8,549	$9,265	$13,679	$13,115	$4,569	
Oct	$1,569	$6,072	$9,830	$7,216	$12,486	$9,382	$6,439	
	$11,359	$33,438	$57,007	$68,042	$78,524	$66,625	$43,198	$358,193
	3%	9%	16%	19%	22%	19%	12%	

DOW Performance

Legend: Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday

Golf League nights?

Closed Mondays

Bev cart only on Mon

Tuesday - Thursday and Sunday grill closed at 7pm bar close at 8pm

or Grill closes at 6pm and limited menu 6-7pm